

JERROD HARLAN

Personal Pitch Deck
October 2017



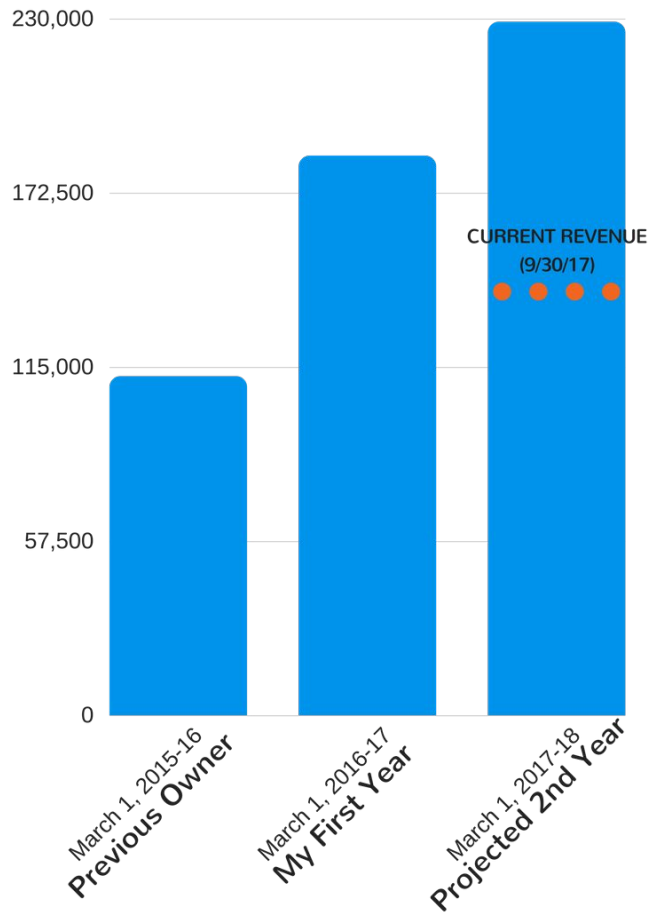
Sales; with sincerity.

I specialize in selling, with
the customer as my #1
concern.

A Brief Introduction!



<https://youtu.be/uaQjBQeANB4>



At the age of 24, I purchased a Minuteman Press franchise in the Chicagoland area.

After one year under my ownership, I was able to increase the revenue 65% over the previous year.

What value did I create?

I fixed broken relationships with customers to rebuild their trust with the store after coming under new ownership.

I started networking with 3 weekly groups to build rapport with the community and establish a new customer base.

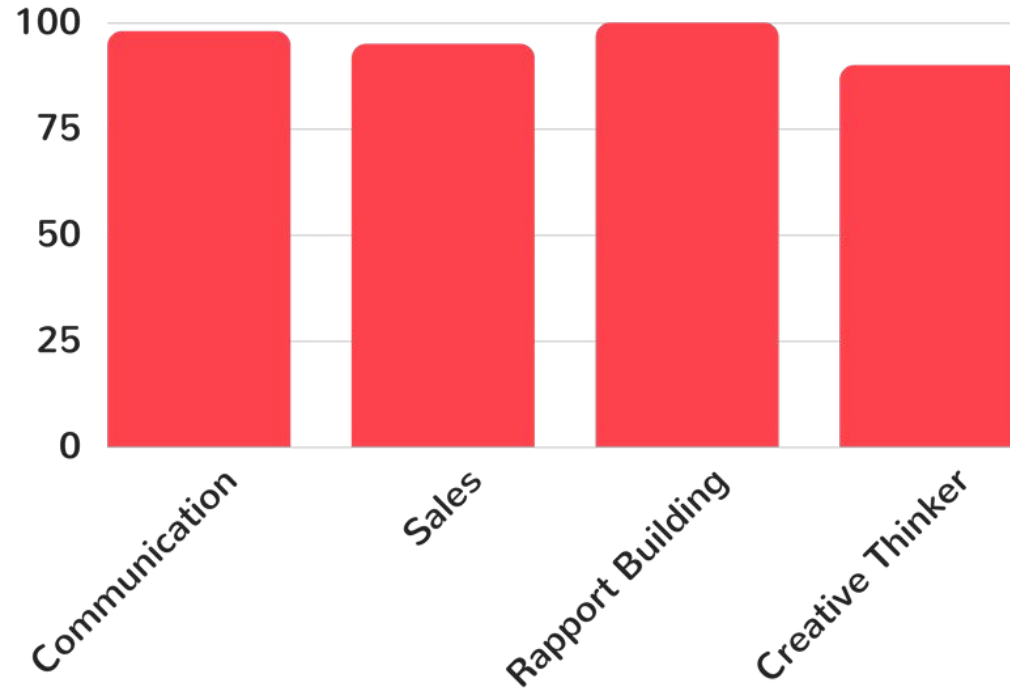
I provided “second-to-none” customer service in order to retain the old and new customers alike!



I continually work to sharpen my communication and networking skills outside of running the business.



What I bring to the table:



During the first 90 days I will...

- Take a deep dive into your market to understand the best and most efficient way to sell to them.
- Come up with creative ways to reach more people in your target market.
- Write to your market via email and blog every day using specialized copy methodology.

Endorsements



“He always goes above and beyond to take care of his customers. I would personally recommend him to any business looking for great print work!”

-Travis Swearingen, Co-Founder of Hone



“Jerrod was an asset to our team. He is a fast learner, and is extremely reliable.”

-Eric Tallon, Former Owner of J Lynn’s Cafe

Avg. 5-Star Reviewed on Google!

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Get in touch!

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